



The Global Language of Business

GS1 Healthcare US Initiative

# Working Together to Improve Patient Safety and Supply Chain Efficiencies

## Help Shape the Future

Take a leading role in driving widespread and transformational change throughout the supply chain by joining the GS1 Healthcare US® Initiative to collaborate across a broad cross-section of your peers and trading partners.

## When You Join Us, You'll

- Gain insight into the challenges and opportunities at each “stop” along the supply chain.
- Help advance alignment on critical industry challenges and define solutions.
- Share, learn, and develop industry best practices for improving patient care delivery while addressing regulatory needs.

“ GS1 Standards have played a critical role in enabling the efficient movement of product from our global manufacturing and distribution sites directly to dispensing and vaccination clinics.”

**Pfizer\***





## Who Participates?

- Academic Institutions
- Distributors/Wholesalers
- Government Agencies
- Group Purchasing Organizations (GPOs)
- Healthcare Providers
- Industry Associations
- Manufacturers
- Pharmacies
- Solution Providers

**“ We are better able to interpret GS1 Standards in the same way our customers and our trading partners do and spread that across our organization. In terms of simplifying things, the answer is leveraging standardization: the GS1® model of Identify, Capture, Share.”**

**Johnson & Johnson Supply Chain**

## GS1 Healthcare US Initiative Workgroups

### GS1 DataMatrix 2027 Sunrise for Healthcare

Aims to provide education, awareness, and support on the GS1 DataMatrix capabilities that can help industry embrace the 2027 2D Sunrise for regulated healthcare

### GS1 Healthcare US RFID Workgroup

Identifies opportunities for manufacturers, distributors, wholesalers, and providers/dispensers to implement RFID encoding practices and ensures encoding standardization across the supply chain

### Rx Secure Supply Chain Workgroup

Collaborates across a diverse mix of pharmaceutical manufacturers, wholesalers, dispensers, solution providers, and associations preparing to meet the requirements of interoperability for item-level serialization defined in the U.S. FDA Drug Supply Chain Security Act (DSCSA)

## Pharmaceutical Global Data Synchronization™ (GDSN®) Workgroup

Focuses on providing guidance and best practices for companies to establish one authoritative source of product information by leveraging the GDSN

### Data Quality and the Value of Trusted Data Workgroup

Discusses and defines data quality within the context of basic validation-level data, core transactional data associated with medical device and pharmaceuticals, and best practices associated with data sharing among healthcare stakeholders

### Supply Chain Optimization Cross-Industry Discussion Group

Examines the linkages between GS1 Standards and supply chain success so that investments in unique identification and quality data help companies work toward full visibility and transparency

### Cross-Industry RFID Discussion Group

Explores how RFID can enhance supply chain and inventory management and why GS1 Standards play a critical role

## Open Doors to Collaboration

With your membership, you can select healthcare as your primary initiative and also gain visibility into workgroup efforts across other industries, including apparel and general merchandise, foodservice, and retail grocery—at no additional cost. While most workgroups focus on industry-specific challenges, there are many opportunities for cross-industry learnings and discussions.

### GS1 US Corporate Headquarters

Princeton South Corporate Center, 300 Charles Ewing Boulevard  
Ewing, NJ 08628 USA  
T +1 937.435.3870 | E info@gs1us.org  
[www.gs1us.org](http://www.gs1us.org)

### Connect With Us



© 2022 GS1 US All Rights Reserved  
GDTI: 0614141028511v2.0