

## VICS Has Merged With GS1 US

### GS1 US and VICS will share the same vision through the GS1 US Apparel and General Merchandise Initiative

For all companies within the retail industry, including manufacturers and retailers, the GS1 US Apparel and General Merchandise Initiative will continue to foster company collaboration and advance industry through supply chain efficiencies, standardization, and guidelines. That's because VICS and GS1 US have been recognized as the industry authorities for bringing parties together, providing solutions, and establishing best practices that will result in a single industry voice.

For 2013, the GS1 US Apparel and General Merchandise Initiative is committed to:

- Providing expertise and support for GS1 Standards implementation – delivering supply chain savings and increased sales
- Supplying best practice processes – such as EPC RFID in your store and network – for operational improvements
- Developing guidelines that support industry collaboration and supply chain efficiency
- Enhancing existing guidelines for the logistics industry and CPFR
- Gaining greater awareness of EPC RFID and educating on the supply chain benefits